

## CIRI Names Four Distinguished Investor Relations Professionals as Fellows

**Toronto, Ontario** – The Canadian Investor Relations Institute (CIRI), Canada’s national association representing investor relations professionals, announced the 2024 CIRI Fellows.

### 2024 CIRI Fellows



**Janet Craig**  
Vice President  
Investor Relations  
Maple Leaf Foods Inc.



**Brian Ector**  
Senior Vice President  
Capital Markets & Investor  
Relations  
Baytex Energy Corp.



**Siren Fisekci**  
Vice President  
Investor Relations &  
Corporate Communications  
Pan American Silver Corp.



**Yvette Lokker**  
Former President & Chief  
Executive Officer  
Canadian Investor Relations  
Institute

The CIRI Fellowship Program was launched in 2015 to recognize leaders in the investor relations profession who, by their achievements, bring distinction to the profession and serve as role models for others. CIRI Fellows have made significant contributions to the advancement of the investor relations profession and to CIRI throughout their careers. Earning the designation of F.CIRI, the CIRI Fellow is the highest honour for investor relations professionals in Canada.

“CIRI is pleased to recognize Janet, Brian, Siren and Yvette with this distinct honour. Their dedication and commitment to the investor relations profession have left an indelible mark and set a high bar for all in the profession. They join an elite group of individuals that have earned CIRI’s highest level of recognition,” said Nathalie Megann, CPIR, President & CEO of CIRI. “We enjoyed celebrating their careers and contributions at CIRI’s 2024 Annual Conference in Calgary.”

This year’s CIRI Fellows were honoured during the Awards Ceremony on Monday, June 3, as part of CIRI’s 37<sup>th</sup> Annual Investor Relations Conference.

### About CIRI

[CIRI](https://www.ciri.org) is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession. With close to 500 members and four Chapters across the country, CIRI is the voice of IR in Canada. For further information, please visit [CIRI.org](https://www.ciri.org).



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