

CIRI Student Membership

To qualify as a student member you must be a full time student at an accredited college or university. You must provide with your completed member application a current student identification card and a copy of your academic transcripts along with the annual membership dues.

1. A CIRI National and Chapter Membership, Value \$740

Members Only Benefits:

- Annual subscription to **IR leader**, a bi-monthly e-magazine with columnists covering changes in regulatory and accounting issues, capital markets and IR practices, (Value \$125/year);
- Annual subscription to **IR focus**, a bi-monthly e-publication that provides in-depth insight on a professional issue or challenge, (Value \$95/year);
- **IR directions**, research conducted with IROs to identify investor relations best practices and trends, such as Board-Shareholder Engagement & Governance Practices and Investor Presentation Practices;
- Pro-active Issues Committee that writes **IR Backgrounders** alerting members of developments on major regulatory issues effecting IR and comment letters to regulators on proposed amendments to reporting regulations;
- Live webcasting of certain professional development events;
- CIRI network with online member directory;
- Access to the Volunteer Advisory Network;
- Over 800 searchable articles;
- Member prices to professional development events;
- Member prices on all CIRI publications
- CIRI mentorship program available in BC, AB, ON, and QC - *recommended for those new to IR*;
- LinkedIn Group to monitor issues and facilitate discussion with your peers; and
- Job postings.

Substantial savings with your CIRI discount

- *2014 Investor Relations Compensation and Responsibilities Survey*, \$200 member discount;
- Essentials of IR (2 day), \$300 member discount;
- CIRI Annual Conference (3 day), \$310 member discount;
- CIRI/Ivey Business School IR Certification Program, \$500 member discount, (free informational webcast available online);
- IRO Roundtables, \$20 member discount;
- Webcasts, \$20 member discount; and
- Chapter Events, \$20-\$25 member discount.

3. Standards and Guidance for Disclosure and Model Disclosure Policy, Value \$500

Do you have questions about any aspects of Corporate Disclosure? Unsure about the use of social media/networking? CIRI's *Standards and Guidance for Disclosure and Model Disclosure Policy, Fourth Edition* contains the answers. This CIRI publication describes the practices that issuers should use to facilitate transparent and timely disclosure in the marketplace and how to avoid disclosure violations that could result in penalties or lawsuits.

It includes:

- Disclosure of Material Information;
- Making statements about the future;
- Dealing with rumours or leaks;
- Guidelines for the dissemination of information;
- Methods of dissemination; and
- Dealing with investors and analysts.

4. Guide to Developing an IR Program, Value \$135

No comprehensive program exists that teaches the unique combination of skills and knowledge required to be successful in investor relations. Those new to the IR function are often overwhelmed by the responsibilities and uncertain where to begin, and what questions to ask. This publication will provide guidance and answers to the questions. As a student, you have the option to choose from a soft or hard copy.

Total Value: \$1,375 – Student Membership Price: \$230.00 + taxes. A savings of **\$1,145**

CIRI Student Membership Application

Ms. Mr. Mrs. (circle one)

Name _____

Title _____

Address _____

City _____ Prov/State _____

Postal Code/Zip _____ Country _____

Telephone _____

Fax _____

E-mail _____

Education (degrees, professional designations)

Name of College _____

Name of Program _____

Length of program _____

How did you hear of CIRI?

Website Printed Material Event attendance College

Referral From: _____

Student Membership Dues

Dues: \$230.00 + applicable taxes (ON, NB, NL =13%, NS, PE, QC =15%, AB, BC, MB, NT, NU, SK, YT =5%, USA or others =15%)

Total remitted \$ _____

*Please note that the CIRI Student membership fee waives the application administrative fee of \$75.00. GST/HST registration 867431850

Payment

Method of Payment: By cheque payable to: Canadian Investor Relations Institute, or by VISA or MasterCard.

Credit Card# _____

Expiry date (MM/YY) _____ CVV _____

Name on card _____

Signature _____

Consent

I consent to the collection, use and disclosure of my personal information during the course of my membership for the purposes set out in the CIRI Members' Privacy Policy, which is available on CIRI.org I further consent to my contact information being published in web or print directories produced by CIRI and/or its chapters.

Yes No

Signature _____ Date _____

CIRI's Code of Ethics

CIRI members must comply with the Code of Ethics and Practice Guidelines. CIRI members who are sanctioned by regulatory or judicial bodies for violating laws or regulations in conjunction with their IR responsibilities may, upon recommendation of the CIRI Membership Committee, have their memberships terminated and/or the CIRI designation revoked by the CIRI Board of Directors, in keeping with the provisions of CIRI's Bylaws.

Corporate Practitioners and Consultant members of the Canadian Investor Relations Institute, including CPIRs, and candidates for the CIRI designation must:

1. Maintain integrity and credibility by practicing investor relations within the highest legal, regulatory and ethical standards.
2. Exercise independent professional judgment in the conduct of duties and responsibilities.
3. Avoid even the appearance of professional impropriety in the conduct of investor relations responsibilities.
4. Keep up to date regarding the affairs of the company or clients, as well as the laws, regulations and principles affecting the practice of investor relations.
5. Maintain the confidentiality of information acquired in the normal course of business.
6. Not use confidential information acquired in the normal course of business for personal advantage, nor for the advantage of others, except in the legitimate performance of duties on behalf of the company or clients.
7. Report to company authorities, the Board of Directors, or appropriate securities regulators, if fraudulent or illegal acts are suspected or recognized.
8. Recognize that the integrity and credibility of the capital markets is based on complete, timely and non-selective disclosure of financial and non-financial corporate information and work to ensure that the company or client communicate such information on a timely basis.
9. Provide analysts, institutional and individual investors and the media fair and equal access to publicly disclosed corporate information.
10. Serve the interests of shareholders and other stakeholders.

I hereby apply for membership in the Canadian Investor Relations Institute and agree to abide by CIRI's Bylaws, available on CIRI.org, and the Code of Ethics presented above.

Signature _____ Date _____

Remit to:

Patricia MacPherson
Manager, Membership & Sponsorship
601, 67 Yonge St. Toronto, ON M5E 1J8
Telephone: (416) 364-8200
Fax: (416) 364-2805
Or email: pmacpherson@ciri.org

To qualify as a student member you must be a **full time student** at a accredited college or university. Please provide **one** of the following.

I have provided:

1. An Academic Letter of Reference Yes No
2. Transcripts from my current academic year **and** a picture of my student ID Yes No

Please choose one option for the *Guide to Developing an IR Program* book

Soft copy or Hard Copy