

TERMS:

The advertiser and CIRI agree that:

- CIRI reserves the right to review all advertising material and reserves the right to reject any advertising material or, with the advertiser's consent, to revise the ad.
- **PAYMENT: Advertisers will be invoiced for their entire contract amount after the first publication of the contract. Advertisers agree to pay CIRI within 30 days of the invoice date.**
- **Advertisers placing ads in 3 or less issues will be required to supply payment with their contract.**
- An advertiser may cancel space with written notice to CIRI, 15 days prior to ad deadline dates. A \$75.00 administrative fee will be applied to all cancelled ads.
- Any revision or special handling of materials will be billed to the advertiser.
- All rates are based on acceptable digital files. Any production work will be charged extra.
- In consideration of publication, the advertiser shall indemnify and hold harmless CIRI, its directors, officers, members, employees and agents from and against all losses, claims, costs, damages and liabilities incurred or caused, including solicitors' fees as incurred, and shall defend all proceedings or actions, arising out of or in connection with any claims made by any person, firm or corporation in connection with such publication and this agreement.

**THANK YOU
MERCİ**



1. SELECT THE AD SIZE

Ad Size	Colour	Select
1 Column x ½ page 2.306x4.75	\$320.00*	
1 Column x full page 2.306x9.75	\$480.00*	
2 Columns x ½ page 4.861x4.75	\$480.00*	
2 Columns x full page 4.861x9.75	\$965.00*	
3 Columns x ½ page 7.417x4.75	\$725.00*	
Full page 7.417x9.75	\$1450.00*	
Cover 8.75x11.25	\$2200.00*	Reserved
FORMAT	Subtotal	
Ads must be submitted in high res PDF or Quark, all graphics and fonts must be included. Files may also be submitted via CIRI's FTP site. Please submit to Lisa Williams at lwilliams@ciri.org.	Multiply by	
	Number of Issues	X
	Subtotal	
	GST 5%	
	DISCOUNT	
	TOTAL DUE	

*Note prices can be subject to change.

2. SELECT THE ISSUES YOU WOULD LIKE YOUR AD IN.

VOLUME 20 - 2010	Publication Schedule	✓
Issue 1	January/February	
Issue 2	March/April	
Issue 3	May/June	
Issue 4	July/August	
Issue 5	September/October	
Issue 6	November/December	

AD SUBMISSION DEADLINES

ISSUE 1	JANUARY 8, 2010
ISSUE 2	FEBRUARY 19, 2010
ISSUE 3	APRIL 16, 2010
ISSUE 4	JUNE 18, 2010
ISSUE 5	AUGUST 16, 2010
ISSUE 6	OCTOBER 15, 2010

DISCOUNTS

A 5% discount will apply if ad is run in 3 to 5 issues or 10% if run in 6 issues.

3. COMPLETE WITH YOUR CONTACT INFORMATION

NAME: _____ COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

PLEASE INVOICE ___ CHEQUE ENCLOSED ___ OR CREDIT CARD NUMBER: _____ EXPIRY _____

NAME ON CARD: _____ SIGNATURE: _____

4. PLEASE ENSURE YOU READ THE TERMS OF THIS CONTRACT ON THE BACK OF THIS PAGE.